



5<sup>th</sup>  
DHAKA  
International  
**Lighting  
Expo 2023**

**7 · 8 · 9**

**DECEMBER 2023**

10:30 AM ~ 08:00 PM

ICCB, Dhaka

Host Country Partner

**CEMS**  
BANGLADESH



AN INTERNATIONAL EXHIBITION ON LIGHTING AND INTELLIGENT APPLICATIONS FOR BANGLADESH

### SCHEDULE

Date	:	7 ~ 9 December
Venue	:	International Convention City, Bashundhara, Dhaka, Bangladesh.
Opening Hours	:	10:30 AM to 8:00 PM
Frequency	:	Annual
Open to	:	Business / Trade Visitors
Website	:	<a href="http://www.bd.cems-lightingexpo.com">www.bd.cems-lightingexpo.com</a>

### EVENT PROFILE

CEMS-Global, having a reputation as a Multinational Exhibition organizer is going to organize the '5<sup>th</sup> DHAKA INTERNATIONAL LIGHTING EXPO 2023' in Dhaka and is set to be once again Bangladesh's premier International exhibition on lighting control, intelligent system, LED technology and lighting, lighting engineering, lighting design and intelligent lighting, etc. A wide range of lighting technologies and components for commercial, industrial, residential and urban applications will be presented in the Expo. The Government of Bangladesh has also encouraged lighting energy saving products and has also previously declared the Light Engineering Industry as one of the most priority sector in the country. So, this expo will be a perfect B2B networking platform to target the Lighting industry of Bangladesh and launch new products, expanding market and sales with important buyers and form strategic partnerships with Local Importers, Agents and retailers.



## WHY BANGLADESH? WHY NOW?

In the first quarter of 2019, Bangladesh's was the world's seventh fastest growing economy with a rate of 7.3% real GDP annual growth. Dhaka and Chittagong are the principal financial centers of the country, being home to the Dhaka Stock Exchange and the Chittagong Stock Exchange. The financial sector of Bangladesh is the second largest in the subcontinent. Bangladesh is one of the world's fastest growing economy. This light sector has consistently grown over the years, and one of the major contributing factors to this is the growing large domestic market demand. Despite various challenges and difficulties, domestic demand has helped it grow and sustain. It is seen that export of this sector has been growing over the years. The SME Foundation has identified 31 light engineering clusters located in 18 districts of Bangladesh with about 7,500 enterprises. In the Industrial Policy 2016, Light Engineering sector has been considered as one of the Highest Priority Sectors. Several facilities, including cash and investment incentives, would be provided to facilitate the Light Engineering sector of Bangladesh.



## IN FIGURES

Bangladesh is urbanizing fast. By 2030, 48% of our population will live in towns and cities. Most will be young, energetic and digitally connected. They will be agile, receptive to new ideas and look for new ways of creating wealth. In fact, this is already happening. The country is quickly moving to a high-value, knowledge-intensive society, beyond apparel manufacturing. This involves people have taken risks and faced challenges by becoming more innovative and adopting newer technology. It is time that global investors, particularly Indian entrepreneurs, invest in Bangladesh in areas like education, light engineering, electronics, the automotive industry and artificial intelligence – beyond the conventional menu. Furthermore, Light engineering industries in Jessore are manufacturing parts for vehicles, shallow machines, stone breaking machines, and other machinery, meeting not only the needs of the country, but also earning millions in exports. At least 300 light engineering industries are spread across Jessore, Sadar. Previously Bangladesh needed to import these machines to meet domestic demand but now the nation is producing and also exporting to India. Thus, investing in this growing sector must be recognized as a good decision.

## PROFILE OF EXHIBITS

Professional Lighting: Commercial lighting/Household lighting/Road lighting/Industrial Lighting/The landscape lighting/Decorative lighting/Smart lighting. Lighting Control and Intelligent Systems: Switches/Control Systems. Lighting Application Project: Lighting Engineering/Lighting Design/Energy Management. LED Technology & System Accessories: Chip Manufacturing Technology and Equipment/Driving Component/Packaging Technology and Equipment/Light fittings & electrical accessories/Lighting Measuring and Testing Equipment/LED display and lighting

## **PROFILE OF VISITORS**

'5<sup>th</sup> DHAKA INTERNATIONAL LIGHTING EXPO 2023' will assemble qualified and senior visitors having the authority to purchase or influence purchase of products and services from the entire Industry of Bangladesh and will focus on Target visitors consisting of Businessmen, Public & Private Power utilities, OEMs, Project Developers, Contractors, Top Executives, Consultants, Engineers, CEO's & Operation / Production Managers from ALL Industry sectors of Bangladesh, professionals, Agencies, Operation Managers / In-charge, Procurement Managers, Manufacturers, Exporters, Importers & Traders from all sectors of the Industry, Trading Companies, Export Houses, Government Agencies, Trade Delegations, Associations. Associations.

## **ABOUT CEMS-GLOBAL (ORGANIZER)**

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of 30 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. In this span of almost 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments.

Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries. With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity.

We bring all these attributes together to reinvent events....to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven track record, CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/ Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships!

CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results. With over 750 Trade Shows, 54,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are.

## ORGANIZER



In Association with:



### GLOBAL HQ:

CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD. [CEMS USA]

New York, USA

Mail : [contact@cemsonline.com](mailto:contact@cemsonline.com)

Web : [www.bd.cems-lightingexpo.com](http://www.bd.cems-lightingexpo.com) , [www.cems-global.com](http://www.cems-global.com)

### CORPORATE OFFICE FOR BANGLADESH:

CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD.

Dhaka, Bangladesh

Tel : +88-02-48810267-81

Fax : +88-02-48810286

Mail : [contact@cemsonline.com](mailto:contact@cemsonline.com)

Web : [www.bd.cems-lightingexpo.com](http://www.bd.cems-lightingexpo.com) , [www.cemsbangladesh.com](http://www.cemsbangladesh.com)

### CORPORATE OFFICE FOR INDIA & SOUTH-ASIA:

CONFERENCE & EXHIBITION MANAGEMENT SERVICES INDIA PVT. LTD. [CEMS INDIA]

New Delhi, India

Hotline : +91-8448188817

Mail : [contact@cemsonline.com](mailto:contact@cemsonline.com)

Web : [www.bd.cems-lightingexpo.com](http://www.bd.cems-lightingexpo.com) , [www.cemsindia.in](http://www.cemsindia.in)

Host Country Partner



7 8 9  
DECEMBER 2023  
10:30 AM ~ 08:00 PM

ICCB, Dhaka

